



Join us for a discussion of
Upstream: The Quest to Solve Problems
Before They Happen

by Dan Heath

From Bookshop.org: "So often in life, we get stuck in a cycle of response. We put out fires. We deal with emergencies. We stay downstream, handling one problem after another, but we never make our way upstream to fix the systems that caused the problems. Cops chase robbers, doctors treat patients with chronic illnesses, and call-center reps address customer complaints. But many crimes, chronic illnesses, and customer complaints are preventable. So why do our efforts skew so heavily toward reaction rather than prevention?"

Upstream probes the psychological forces that push us downstream--including "problem blindness," which can leave us oblivious to serious problems in our midst. And Heath introduces us to the thinkers who have overcome these obstacles and scored massive victories by switching to an upstream mindset."

Date: Sunday, May 7, 2023

Time: 11 AM EDT

RSVP: register@awisphl.org

Zoom link will be provided upon registration

Questions? Email: membership@awisphl.org