



Join Us for Our October Book Club

“Storyworthy: Engage, Teach, Persuade, and Change Your Life through the Power of Storytelling”

By Matthew Dicks

“A five-time Moth GrandSLAM winner and bestselling novelist shows how to tell a great story — and why doing so matters.

Whether we realize it or not, we are always telling stories. On a first date or job interview, at a sales presentation or therapy appointment, with family or friends, we are constantly narrating events and interpreting emotions and actions. In this compelling book, storyteller extraordinaire Matthew Dicks presents wonderfully straightforward and engaging tips and techniques for constructing, telling, and polishing stories that will hold the attention of your audience (no matter how big or small). He shows that anyone can learn to be an appealing storyteller, that everyone has something “storyworthy” to express, and, perhaps most important, that the act of creating and telling a tale is a powerful way of understanding and enhancing your own life.”

Date: Sunday, October 3, 2021

Time: 11 AM Eastern

RSVP: register@awisphl.org

Location: Zoom link will be sent out prior to the event